

BUS₂BUS

Trade Show und Congress



bdo CONGRESS
UPDATE 2

NEXT STOP: FUTURE

19 – 21 MARCH 2019
BERLIN EXHIBITION GROUNDS

bdo CONGRESS PROGRAM

bus2bus.berlin





bdo CONGRESS

1ST DAY – 19 MARCH 2019

Official Opening

10:30

Exclusive Tour of the Trade Show with Federal Minister of Transport (requested), press and invited guests

11:15

Welcome Address Dr. Christian Göke, CEO, Messe Berlin GmbH

11:25

Welcome Address Karl Hülsmann, President, bdo e.V.

11:35

Address Federal Minister of Transport and Digital Infrastructure, Andreas Scheuer, BMVI (requested)

12:00

Dr. Jörg Wallner, Director Innovation & Change, 2b AHEAD ThinkTank

14:00

Panel I: Environment and Technology

Market or regulation? Who decides the race between diesel, electric, hydrogen & Co.?

Impulse lecture: Dr. Andreas Cornet, Senior Partner Automotive Sales and Marketing Group, McKinsey Europe (requested)

Following discussion

- Dr. Kurt-Christian Scheel, Managing Director VDA
- Cem Özdemir, MP, Chairman of the Bundestag's Committee for Transport (requested)
- Oliver Wolff, General Manager, VDV – Association of German Transport Companies e.V. (requested)
- Ulrich Lange, MP, Deputy Head of the CDU/CSU Parliamentary Group
- Jos Sales, CTP President, IRU
- Dr. Sandra Schnarrenberger, Vice-President, bdo – German Bus and Coach Operators' Association e.V.

15:30

Panel II: Long Distance Passenger Transport

Farewell to competition? Back to state-organised long-distance passenger transport?

Impulse lecture: Matthias Maedge, General Delegate of the IRU Permanent Delegation to the EU

Following discussion:

- André Schwämmlein, Managing Director, FlixBus GmbH
- Prof. Dr. Justus Haucap, Director, Duesseldorf Institute for Competition Economics (DICE) Heinrich-Heine-Universitaet (requested)
- Dr. Heike van Hoorn, Managing Director, Deutsches Verkehrsforum (DVF)
- Kirsten Lühmann MP, Spokeswoman for Transport Policy of the SPD Parliamentary Group
- Enak Ferlemann, Parliamentary State Secretary, Federal Ministry of Transport and Digital Infrastructure
- Elisabeth Werner, General Delegate Mobility and Transport, EU Commission (requested)

17:00

Future Night

BUS2BUS Networking Party at Marshall Haus at the Exhibition Grounds





bdo CONGRESS 2ND DAY – 20 MARCH 2019

10:30

bdo General Meeting
(internal event)

13:00

Panel III: Coach Tourism

Will the platform economy also prevail in coach tourism?
How can medium-sized businesses make the leap into
the future?

Impulse lecture: Prof. Dr. Heinz-Dieter Quack, National
Competence Centre for Tourism

Following discussion

- Dirk Inger, Managing Director, DRV – Deutscher Reiseverband e.V.
- Oliver Luksic, MP, Spokesman for Transport Policy of the FDP Parliamentary Group (requested)
- N.N., Founder, GetYourGuide (requested)
- Markus Tressel, MP, Spokesman for Tourism Policy of the Green Parliamentary Group
- Oliver Wittke, Parliamentary State Secretary, Federal Ministry for Economic Affairs and Energy (requested)
- Klaus Schmidt, Member of the Board, bdo – German Bus and Coach Operators' Association e.V.

14:30

Panel IV: Local Public Transport and Digitalization

On the way to the brave new world of mobility? What
does digitization mean for public transport?

Impulse lecture: Jörg Niemann, Rödl & Partner GmbH
Wirtschaftsprüfungsgesellschaft Steuerberatungs-
gesellschaft (requested)

Following discussion

- Dr. Jan Schilling, Managing Director, Public Transport, VDV – Association of German Transport Companies e.V.
- Ole Harms, CEO, MOIA
- Dr. Tom Kirschbaum, Co-CEO, door2door GmbH
- Sören Bartol, MP, Deputy Head of the SPD Parliamentary Group
- Steffen Bilger, Parliamentary State Secretary, Federal Ministry of Transport and Digital Infrastructure (requested)
- Christiane Leonard, Secretary General, bdo – German Bus and Coach Operators' Association e.V.

15:30

Résumé bdo CONGRESS

Overall moderation: Volker Wieprecht,
Moderator and Author, radioeins



FUTURE FORUM 19 – 21 MARCH 2019

**Future Forum Technical Sessions
and BUS2Insights**

Joint program of bdo and BUS2BUS

THE SUCCESSFUL CONCEPT OF BUS2BUS: THREE CONTACT MOMENTS IN ONE EVENT

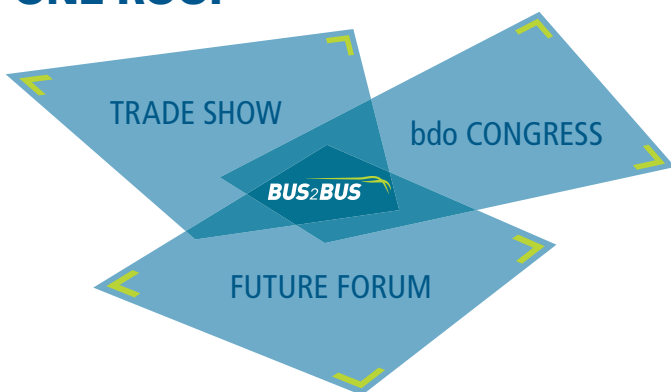


REVIEW AND EVALUATION THAT WAS BUS2BUS 2017

Successful Debut of the BUS2BUS:

- More than 1,300 visitors from 21 countries
- 73 exhibitors from 13 countries
- 89% rate the triad of bdo congress, Future Forum and trade fair positive

THREE EVENTS UNDER ONE ROOF



BUS2BUS PARTNER HOTELS

For your stay in Berlin we have a limited quota of rooms in different hotels at special rates. These are centrally located in Berlin and easy and fast by public transport to reach. Hotel reservations via this room quota are now available for you. Reservations can be made for the period from 18 to 21 March 2019. More at: www.bus2bus.berlin/en/Visitors/TravelService/Accommodation/

TICKET INFORMATION

Our online ticket shop is available at:
www.bus2bus.berlin/en/Visitors/Tickets/



TICKET	PRESALE	AS OF 19 MARCH 2019
TRADE SHOW VISITOR PASS (1 DAY)	30.00 EUR	48.00 EUR
TRADE SHOW VISITOR PASS (ALL DAYS) *	50.00 EUR	78.00 EUR
CONGRESS PASS (1 DAY) **	220.00 EUR	270.00 EUR
CONGRESS PASS (ALL DAYS) **	320.00 EUR	370.00 EUR
CONGRESS PASS (1 DAY) ** bdo member	170.00 EUR	205.00 EUR
CONGRESS PASS (ALL DAYS) ** bdo member	220.00 EUR	260.00 EUR
CONGRESS PASS (ALL DAYS) ** Group-minimum 15 people, only available in pre-sale	200.00 EUR	

DISCOUNTED TICKETS FOR TRAINEES, APPRENTICES AND STUDENTS	ONLINE AND ON-SITE
TRADE SHOW VISITOR PASS DISCOUNTED (1 DAY) *	10.00 EUR
CONGRESS PASS DISCOUNTED (1 DAY) **	50.00 EUR
CONGRESS PASS DISCOUNTED (ALL DAYS) **	80.00 EUR

* Admission to the Trade Show and Future Forum

** Admission to the Trade Show, Future Forum, Congress and Future Night